



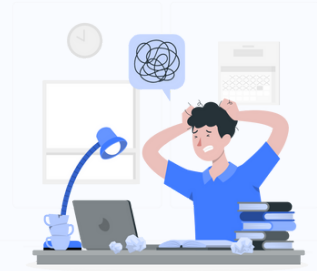
All Your Printing Needs At Your Doorstep

"Earn money by uploading your documents"

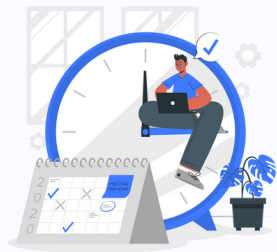
"Fastest student printing delivery platform in India with earning marketplace"



Problem Statement



- Talented students aren't earning from their knowledge and notes



- Customers don't receive Printouts on time



- Offline platforms fail to protect personal data



- Students can't easily access topper notes

"40M+ students in India rely on offline printing"

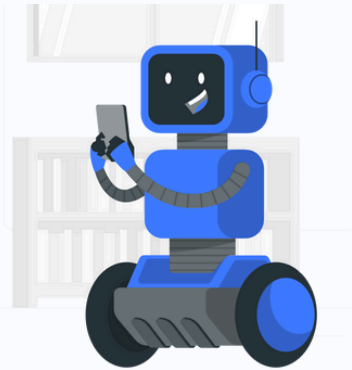
"90% printing is still offline & unorganized"

"Students waste 1-2 hours per print visit"

Our Solution



- Build dark stores within a 10 km range for fast delivery



- Use a WhatsApp AI bot to handle document orders instantly



- Create a website where students can upload documents and earn a commission on every print



- We offer three delivery options: Scheduled Delivery, Instant Delivery, and Courier Service.

Upload → Print → Deliver (30–60 min)

Market Opportunity

Massive & Growing Market

- India Print-on-Demand + Printing Market
- 2026: \$0.8B – \$1.2B
- 2030: \$2.5B – \$3.5B
- CAGR: 25–30%

Serviceable Market (SAM)

- Initial launch: 3 Cities
- Target users: ~20 Lakh students
- SAM: ₹300 – ₹500 Cr

One City Revenue Potential

- 3–4 Lakh active users
- Avg spend ₹1,500/year
- Revenue: ₹45 – ₹60 Cr (per city)

Target Segment:

- College students
- Coaching students (JEE/NEET, etc.)
- Working professionals needing documents

Total Students in India: 40M+

Why Now?

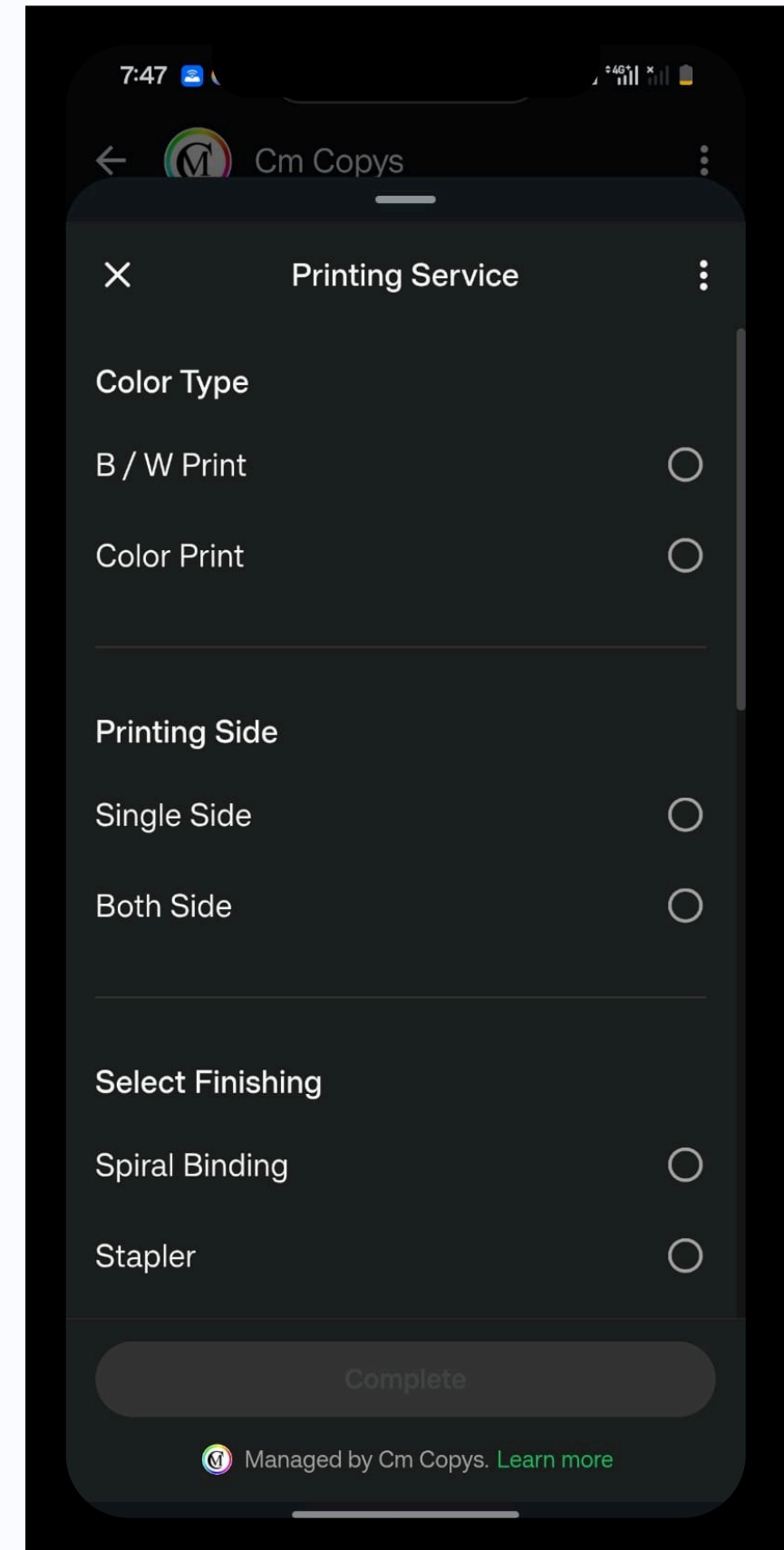
- 90% printing market still offline
- Students demand fast & doorstep delivery
- Rise of creator economy (notes sharing)
- WhatsApp + digital ordering adoption

YOUR PRODUCT / SERVICE

“CMCOPYS.com delivers high-quality document printing with fast, same-day home delivery—built for the real needs of students and working professionals.”

- A web platform where students upload study materials and earn per print
- WhatsApp AI bot for placing document printing orders quickly
- Local dark stores that fulfill and deliver within 10 km in 30–60 minutes

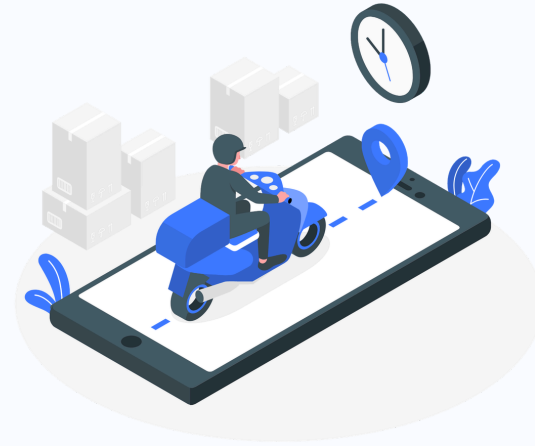
“10x faster than traditional printing shops”



Business Model



A4 printout
(50% to 145% Profit)



Schedule Delivery
(10% to 20% Profit)



**Commission from
Toppers' Notes**

(10% To 20% Profits)

Secondary revenue

We will introduce an advertising platform for student-focused brands, activated after reaching scale (500+ daily orders), unlocking a high-margin secondary revenue stream.

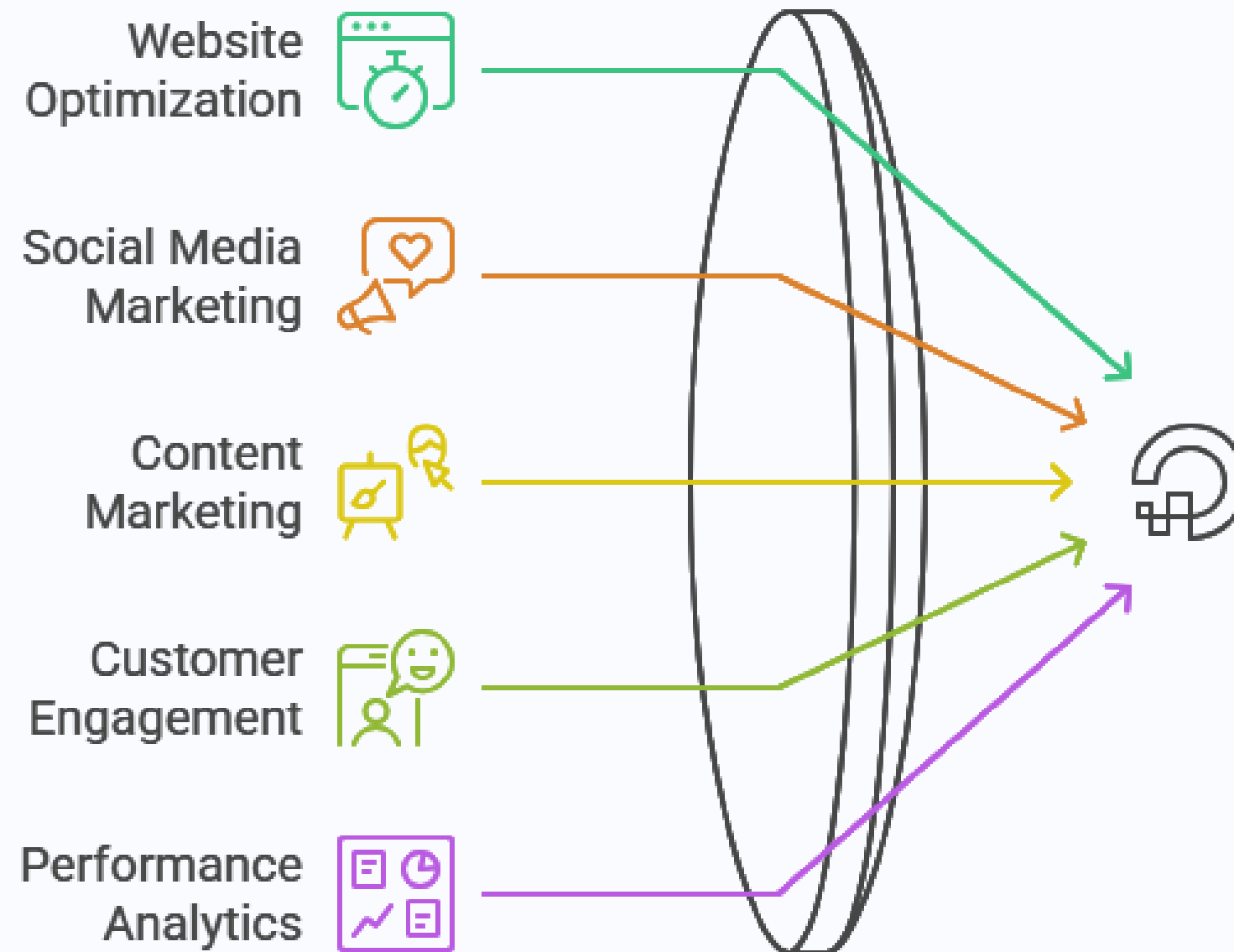
Competition



Feature	CM Copys	Printo	Blinkit
Delivery	30 min	1–3 days	10 min
Price	Low	High	Very High
Student focus			
Earn from notes			

Market Strategy

Strategies for Digital Success



We grow through student referrals on WhatsApp and social media, enabling zero-cost organic marketing

Notes go viral in student groups, and we convert them into printed orders.

“1 student → 5 referrals → viral growth loop”

Team



Anil Kumar H

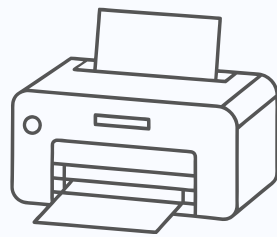
Founder & Operator

- Building CM Copys - a hyperlocal print-on-demand platform
- Managing operations, logistics, and customer experience
- Strong understanding of student needs and campus distribution

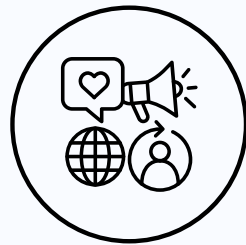
Funding Request



- **Technology & Platform Development**



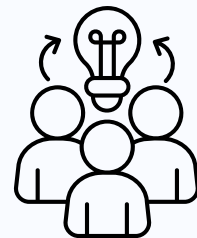
- **Printing Equipment & Setup**



- **Marketing & Customer Acquisition**



- **Operations & Logistics**



- **Team Hiring (Delivery & Support Staff)**

Total Fund Requirement

₹25 Lakhs



Thank You So Much



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