



All Your Printing Needs At Your Doorstep

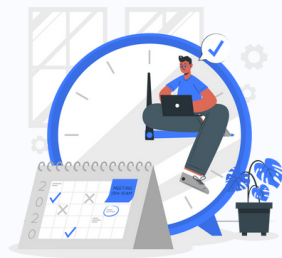
"Earn money by uploading your documents"



Problem Statement



- **Talented students aren't earning from their knowledge and notes**



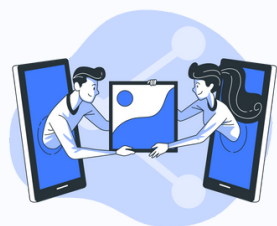
- **Customers don't receive Printouts on time**



- **Offline platforms fail to protect personal data**



- **Students can't easily access topper notes**

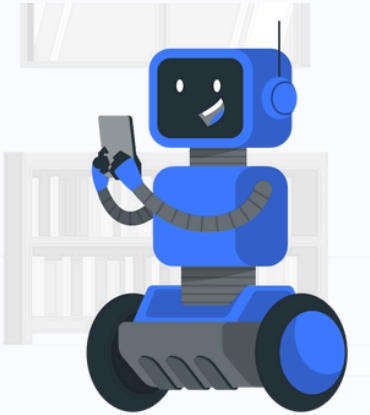


- **Instant passport photo and same-day photo frame delivery are not available**

Our Solution



- **Build dark stores within a 10 km range for fast delivery**



- **Use a WhatsApp AI bot to handle document orders instantly**



- **Create a website where students can upload documents and earn a commission on every print**



- **Partner with photo studios for same-day passport photo and photo frame delivery**

Market Opportunity

Total Addressable Market (TAM):

- ₹34,000 Cr+ Indian printing market
- ₹800 Cr+ digital notes opportunity

Growth:

- +₹9,640 Cr by 2028 (CAGR 2.06%)
- 4.3 Cr+ students in higher education
- 100K+ monthly searches: "Xerox near me"

Target Users:

- Students, UPSC/NEET aspirants, working professionals
- Urban & semi-urban tech-enabled learners

First-Year Goal (SOM):

- ₹1–2 Cr in printing revenue
- ₹20–30 Lakh in digital notes commission
- Growth powered by 0 ad spend via student referral

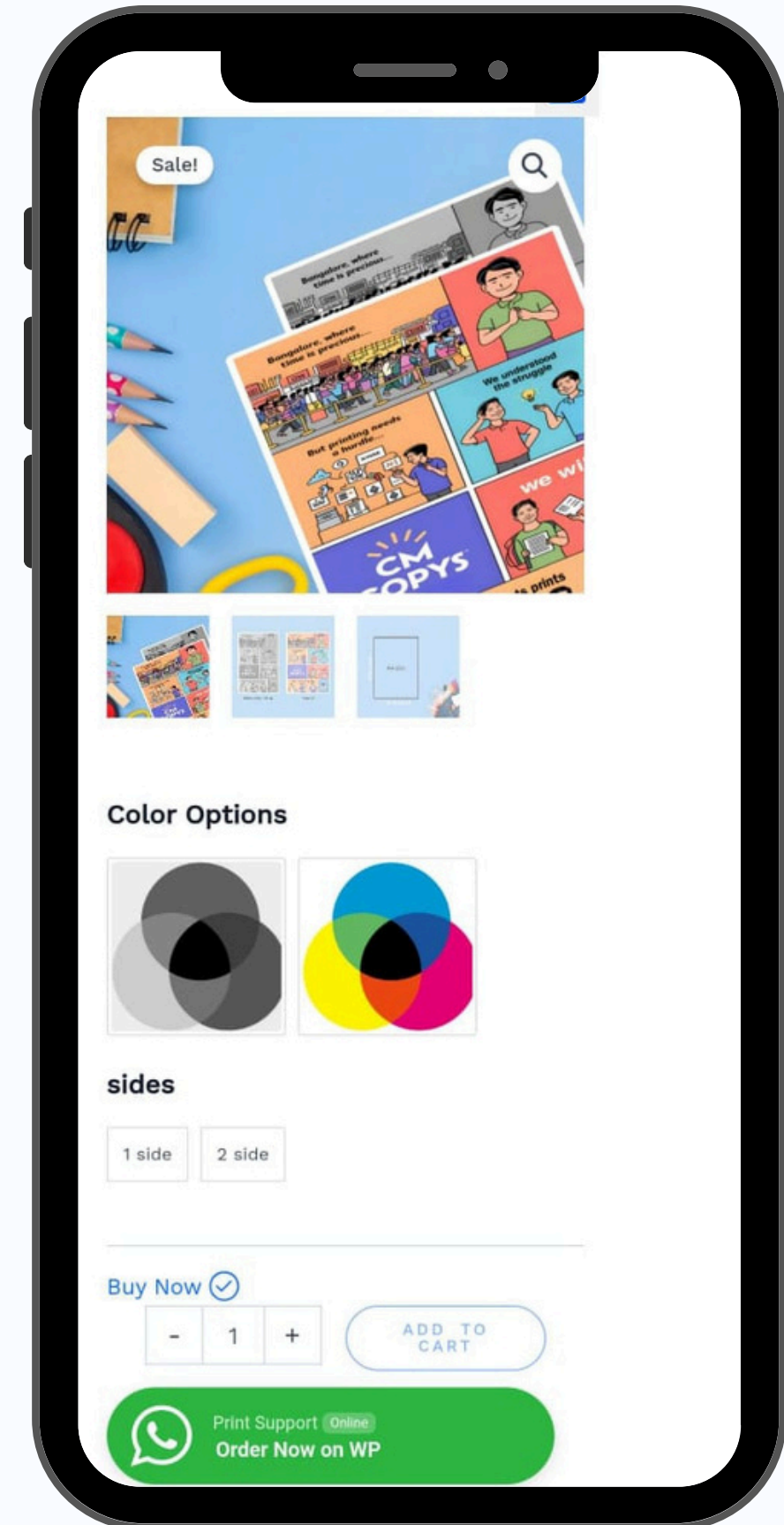
- **W&P paper holds 30% market share in education and corporate sectors**
- **Market size to grow by \$9.64 billion between 2023–2028**
- **CAGR: 2.06%**

(Source: Technavio)

YOUR PRODUCT / SERVICE

CMCOPYS.com offers high-quality document printing, photo frame printing, and same-day home delivery – specially designed to meet the real needs of students and working professionals.

- A web platform where students upload study materials and earn per print
- WhatsApp AI bot for placing document printing orders quickly
- Local dark stores that fulfill and deliver within 10 km in 30–60 minutes
- Same-day passport photo and photo frame delivery via partner photo studios



Business Model



A4 / A3 printout
(50% to 145% Profit)

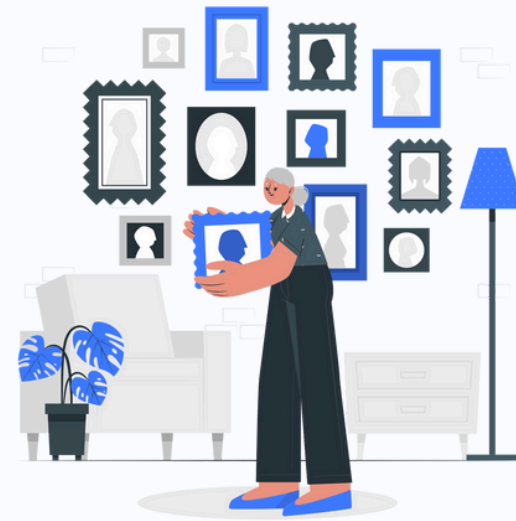
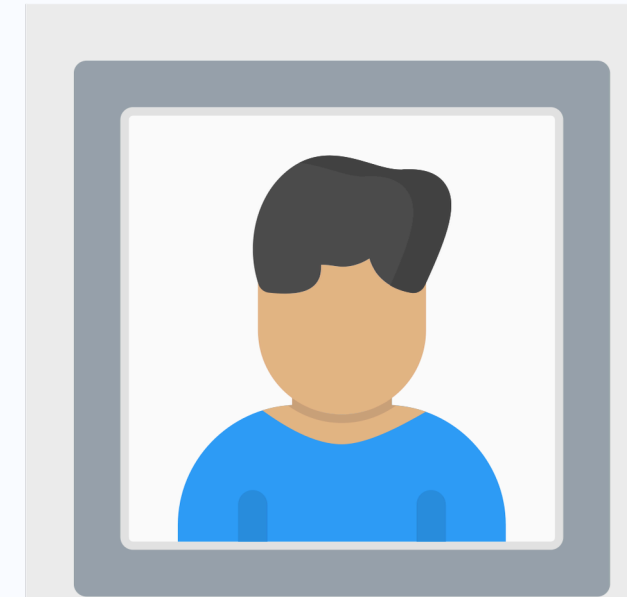


Photo frame
(60% to 130% Profit)



passport size photo
(80%Profits)



**Commission from
Toppers' Notes**
(10% To 20% Profits)

Value-Add Services

- Binding (spiral, staple)
- Covers
- Urgent delivery fee



cmcopy.com

Competition

Strengths

Weaknesses



Instant document delivery
(10–15 min in metros)

Very high cost (₹3–₹10/page), not
built for bulk orders, no
customisation available



All printing services available

Takes 1–3 days for delivery,
expensive, not student-
focused or bulk-optimized



Global platform where students
earn by uploading notes

Based in US/UK, 90% Indian
students don't know about it, no
printing/delivery

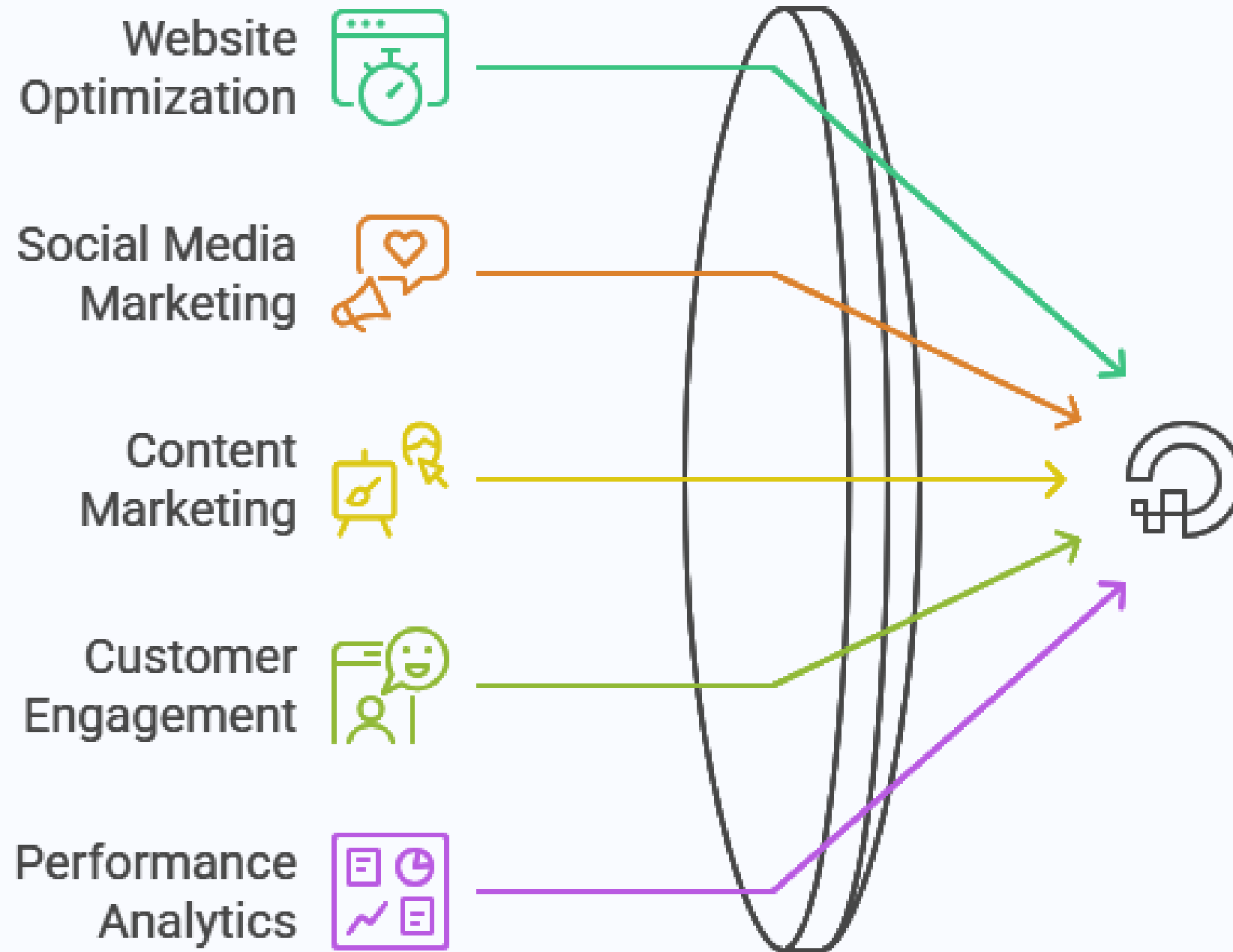


Instant delivery, low price, bulk
orders, students earn money

New brand, currently limited to
select cities, scaling in progress

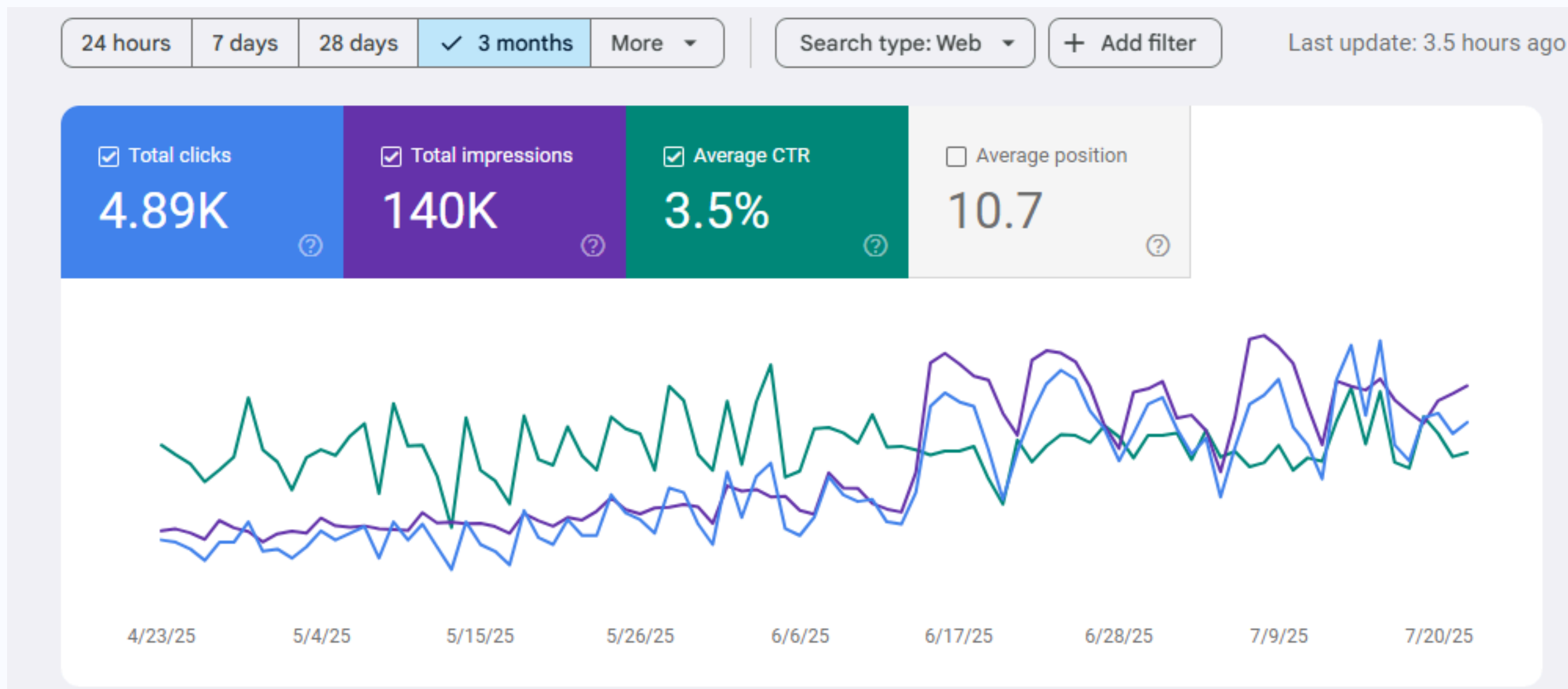
Market Strategy

Strategies for Digital Success



We grow through student referrals on WhatsApp and social media, enabling zero-cost organic marketing

Traction



- **We've received 720+ orders so far.**
- **We currently get 8–12 orders per day.**
- **We fulfill 4–5 orders daily due to limited capacity.**

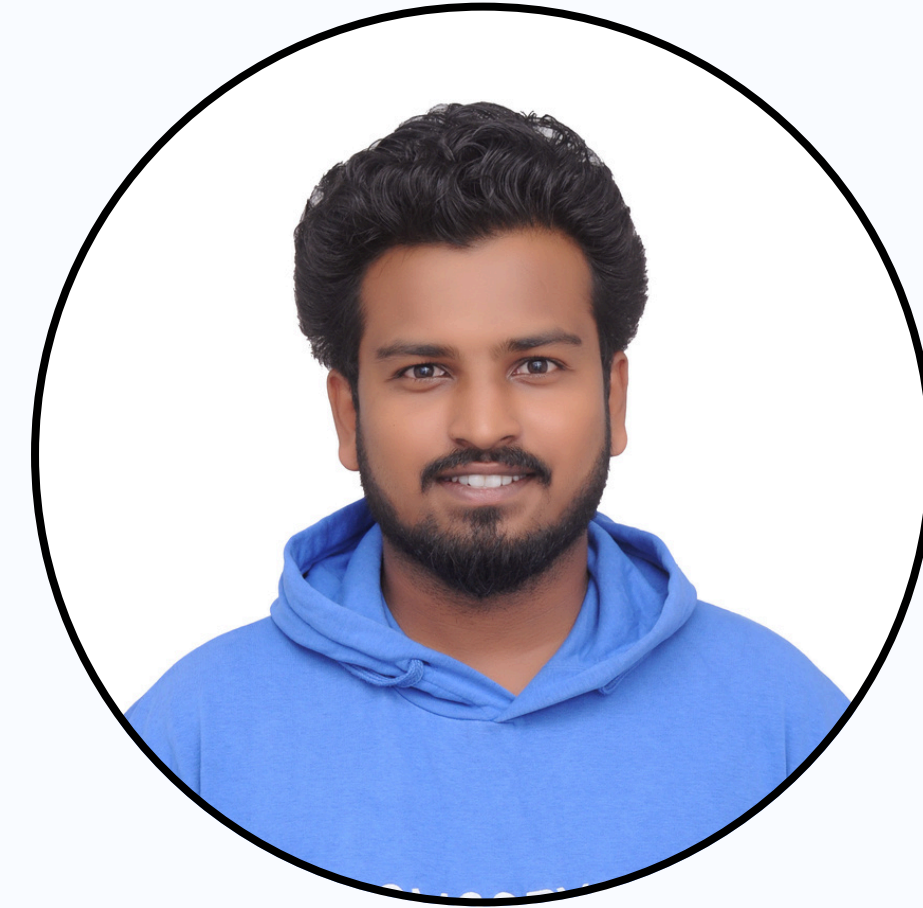
Team



Anil Kumar H

Founder & CEO

**4 Years of experience in a
Printing Documents**

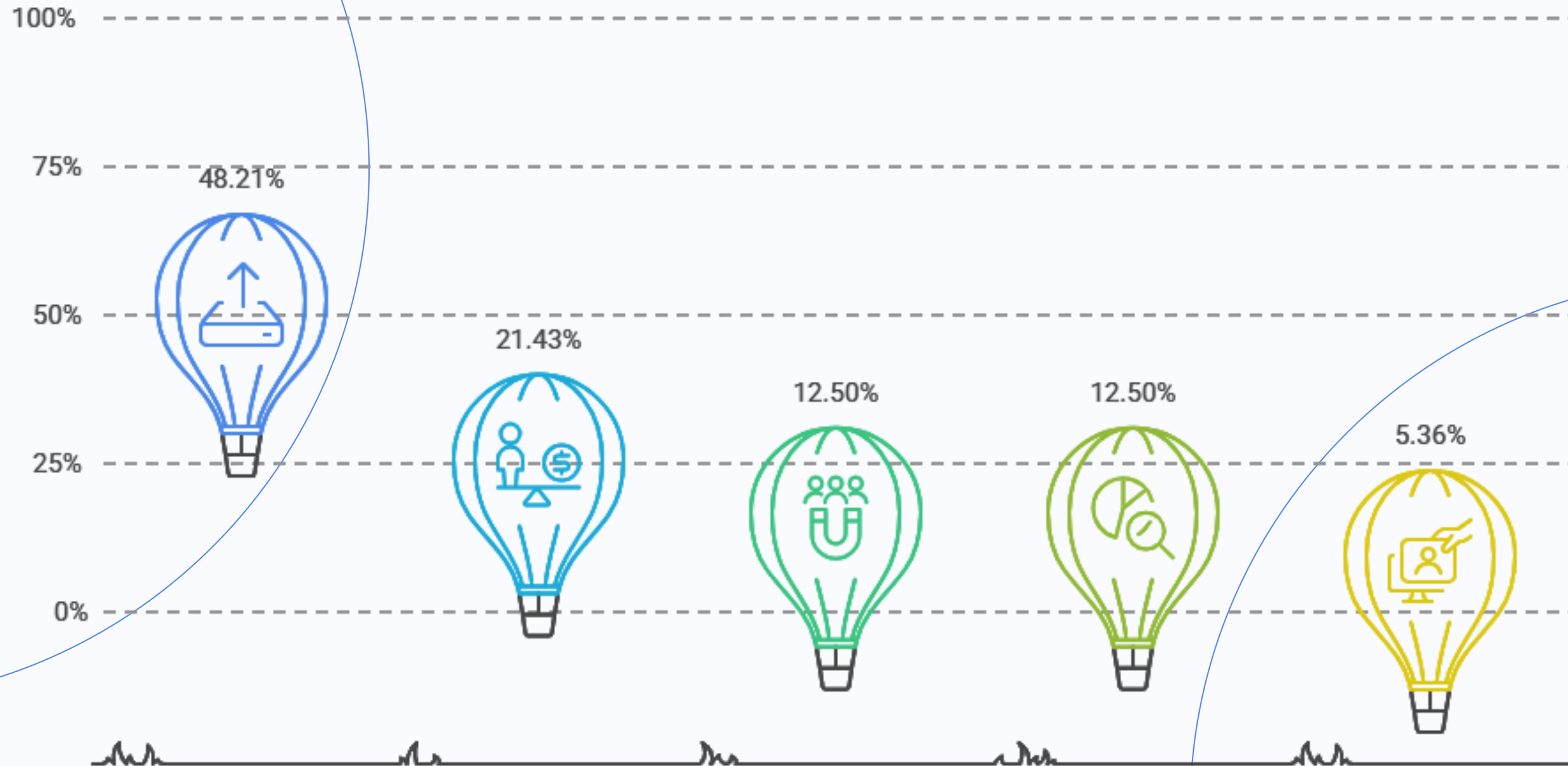


Keshava G

Co- Founder

**5 Years of experience in a
Photo studio**

Funding Request



Expansion of Dark Stores

Expanding physical storage locations

Employee Salaries

Covering workforce compensation costs

Marketing & Customer Acquisition

Attracting new customers and promoting services

Other Expenses

Miscellaneous operational costs

Website & WhatsApp Bot Development

Enhancing digital presence and customer service

Total Fund Requirement

₹56 Lakhs



Thank You So Much



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